

COMPANY PROFILE

History:

Founded in 1994, in Blat Lebanon “Betico” or “Bassil Engineering Trade Industrial Company” is a Lebanese family owned business offering construction and industrial steel.

We have two branches; one in Halat providing construction steel, and another branch in Blat providing industrial steel.

Mission Statement:

Betico’s mission is to:

- Be leaders in providing steel services
- Satisfy customers’ needs and expectations
- Build strong customer relationships

Products:

We are pleased to present the following products offered by Betico SARL:

- 1) Deformed Bars from 8mm to 32mm diameters
- 2) Wire Rods 6.5 and 8mm diameters
- 3) Tying Wires
- 4) Nails
- 5) Tubes Rectangulars
- 6) Tubes Squares
- 7) Round Tubes
- 8) Equal Angles
- 9) Black Sheets (hot rolled coils) - HRC
- 10) Galvanized Sheets
- 11) Cold Rolled Coils - CRC
- 12) Tee Bars
- 13) Round Bars
- 14) Flats

- 15) Upn
- 16) I Beams
- 17) Checkered plates
- 18) Pressed sheets
- 19) Perforated sheets
- 20) Tools

Projects & Clients:

Betico has proudly provided steel to many big projects in Lebanon during the last 25 years such as : Spinneys Jbeil and Mtayleb, Amaris Amchit, Solitaire Business Center, Jean Khoury Sous la Roche.

Our top clients are: Jean Khoury Development SARL, Jihad Tarabay, Ice Engineering, Level & Scale, Hawat

Investment, Naseco, Ste Azar pour le
commerce et l'industrie, Solid Group.